**DRAFT** UCL Centre for Co-production in Health Research: Our starter strategy (2020-2022)

*Thank you for taking the time to be part of the last stage of our strategy co-creation!*

*What’s in the document?*

*Our strategy document contains draft versions of:*

* *Our Vision*
* *Our Mission*
* *What co-production means to us*
* *Our Core Values*
* *Our Themes and Goals for 2020-2022*

*Everything in these sections has come from our strategy co-creation sessions, and been informed by all the co-creation we’ve done since the Centre began in 2017.*

*Please note that this is a very high level strategy and is not intended to be really detailed, which means that we can’t include absolutely everything we might like to. But don’t worry – no contributions will be lost! Everything will be collated and used to inform the more detailed planning that will take place once the high level strategy is finalised.*

*How to share your thoughts*

*Please read this document and look out for the six ‘Let us know your thoughts!’ sections highlighted in red. There you will find different questions and activities, with space to add your thoughts.*

*If you would like more information or need support to with any of the questions, please feel free to contact us at* *coproduction@ucl.ac.uk**.*

*Once you’re done, please email your completed response to us at* *coproduction@ucl.ac.uk* *by* ***Friday 21st August*** *at the very latest. We’ll be consolidating all the responses before getting the final version ready in time for our launch in October!*

***Thank you***

# **Our Vision**

*How we want the world to be*

|  |  |
| --- | --- |
| **Option 1** | **Option 2** |
| Our vision is a world where diverse voices, expertise and experience are recognised and valued in the co-production of research.  | Our vision is a world where everyone’s experience and expertise is recognised and valued in the co-production of research.  |

**Let us know your thoughts!**

*Which vision statement do you prefer? Please delete as appropriate i.e. leave only the option you prefer.*

* **Option 1** OR **Option 2**

*Do you have any further comments about our vision?*

|  |
| --- |
| *Please write in here…* |

# **Our Mission**

*Our purpose - how we contribute to creating the world outlined in our vision*

|  |  |
| --- | --- |
| **Option 1** | **Option 2** |
| We are a co-production community where everyone is welcome. Together, we learn, connect and create lasting change. | We champion co-production as a community, building on our learning and bringing people together to create lasting change. |

**Let us know your thoughts!**

*Which mission statement do you prefer? Please delete as appropriate i.e. leave only the option you prefer.*

**Option 1** OR **Option 2**

*Do you have any further comments about our mission?*

|  |
| --- |
| *Please write in here…* |

# **What co-production means to us**

*Our ‘definition’ of co-production*

We approach co-production holistically, concentrating on what we actually do – guided by our Principles to Live By - rather than focusing on labels. For us, this means:

* Building relationships based on trust and reciprocity
* Recognising and valuing diversity of experience and expertise
* Working together in equal partnership and for equal benefit
* Sharing power and decision-making, removing hierarchies
* Reflecting, learning and improving as we go

**Let us know your thoughts!**

*Do you have any comments on this definition?*

|  |
| --- |
| *Please write in here…* |

# **Our Core values**

*How we work - a shorter version of our Principles we live by*

|  |  |
| --- | --- |
| **Value** | **Explanatory sentence**  |
| *Inclusive*   | We make sure that everyone feels welcome and included in our co-production community.  |
| *Transparent*  | We make decisions openly and collectively, sharing power and valuing all contributions equally.  |
| *Challenging* | We continually challenge both the status quo and ourselves, even when that’s the hard thing to do.  |
| *Human* | We value people as people, not job titles, health conditions or hierarchies.  |
| *Responsive* | We go where people are and work alongside them, adapting to their needs, circumstances, and the changing world around us.  |
| *Real* | We say it like it is, do everything wholeheartedly, and work to make a genuine difference.  |

**Let us know your thoughts!**

*In your opinion, how would you rank the core values (listed above) in order of importance for the Centre? Please write each value name (e.g. Inclusive, Transparent etc.) next to the numbers 1-6 below – with 1 as the most important value.*

|  |  |
| --- | --- |
| **Rank** | **Value** |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

*Do you have any comments about the core values?*

|  |
| --- |
| *Please write in here…* |

# **Our Themes and Goals for 2020-2022**

**Themes**

*The themes are the broad, high level areas of work we will focus on for the duration of this strategy.*

|  |  |
| --- | --- |
| **Theme**  | **More detail** |
| People | Developing and diversifying our community in a way that works for everyone involved, not just those who traditionally hold power.  |
| Learning  | Evaluating and evidencing the benefits of co-production, developing our own practice and sharing our learning with others.  |
| Culture change | Influencing individuals, organisations and systems, especially in health research, to embrace co-production and put people at the heart of everything they do.  |
| Keeping going  | Securing the future of the Centre and supporting the long-term continuation of co-production projects so that they can have meaningful impact for their communities. |

***Goals***

*Goals differ from themes in that they are more detailed aims that we will work towards. These goals will be our priorities, but not the only activity we will do. The goals relate to and cut across the different themes. The table below shows each goal, and the theme(s) it relates to.*

|  |  |
| --- | --- |
| **Goals** | **Themes** |
| **People** | **Learning** | **Culture Change** | **Keeping Going** |
| a) | Co-create a fundraising strategy and ensure that the Centre has the financial resources to sustain itself and its activity |  |  |  | X |
| b) | Collaborate and work in partnership with other groups and organisations to: * pool resources
* apply for funding
* achieve greater impact
 | X | X | X | X |
| c) | Co-create and co-deliver our training offer as a key source of potential income, targeting large organisations and institutions.  | X | X | X | X |
| d) | Develop our website and other communications tools to strengthen our visibility and influence.  | X |  | X | X |
| e) | Continue to develop our co-creation methods so that they are more inclusive, both online and offline.  | X | X |  |  |
| f) | Work with local and grassroots groups to improve the diversity of our co-production community, reaching out rather than expecting others to come to us.  | X |  |  |  |
| g) | Celebrate and support the development of our co-production community members and their projects.  | X |  |  | X |
| h) | Co-create a Centre Evaluation Framework so that we can continue to build the co-production evidence base, and our own understanding of what works - and what doesn’t.  |  | X | X |  |
| i) | Co-create and share learning resources (e.g. case studies of our Co-production Pilots) in a range of different formats. |  | X | X | X |
| j) | Influence funding bodies to improve their funding and recognition of co-production.  |  |  | X | X |

**Let us know your thoughts!**

*In your opinion, which of the goals (outlined above) would you rank as the top 5 in terms of importance for the Centre in the next 2 years? Please write the goal letter, i.e. a) – j), next to the numbers 1 – 5 below, with 1 as the most important goal.*

|  |  |
| --- | --- |
| **Rank** | **Goal (a-j)** |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |

*Do you have any comments about the themes or goals? Please add them in the box below*

|  |
| --- |
| *Please write in here…* |

# **And finally… let us know your thoughts!**

Do you have any final comments that you would like to share about the strategy as a whole, or any of the elements above?

|  |
| --- |
| *Please write in here…* |

***Thank you!****Please email your response to* coproduction@ucl.ac.uk