# Designing an exhibition

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#### Why Exhibit?



### Why exhibit? CALLES SAGE

- TO SHOW OFF
- To educate and inspire
- To share objects and experiences











#### Why exhibit?

Come up with a title and a tag line for your exhibition



Rethinking what to keep in UCL Museums & Collections Help us decide

## What ideas and themes are you going to present?

#### What is disposal?

- 1. What should we be collecting?
- 2. Should we dispose of objects that are too large to store?
- 3. Should we dispose of duplicates?
- 4. Should we dispose of objects in poor condition?

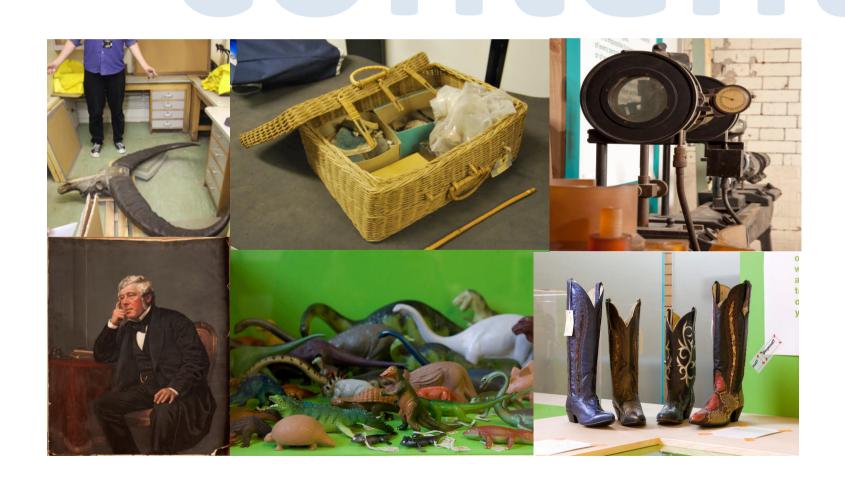
- 5. Should we dispose of hazardous objects?
- 6. Should we dispose of objects we know little or nothing about?
- 7. What is useful?
- 8. Who decides what goes into or comes out of a collection?



What ideas and themes are you going to present?

Design a framework for your exhibition and list the way your ideas will be presented.

## How are you going to illustrate those questions and themes?



How are you going to illustrate those questions and themes?

➤ Draw up a working object list for your exhibition

#### What's it all going to look like?





Doctors, Dissection and Resurrection Men, Museum of London 2013

What's it all going to look like?

➤ Make a list of 3 word or phrases that encapsulate how you want your exhibition to look and feel like.

things for future generations, but they can't keep everything.

Universities collect things too. Since UCL was founded in 1826, people have been collecting things to support teaching and research. Some of these now form important collections.

Other things are no longer useful. Some are too big or damaged to be housed safely and some should never have been collected. In the past such things have sometimes been disposed of thoughtlessly – by putting them in the skip.

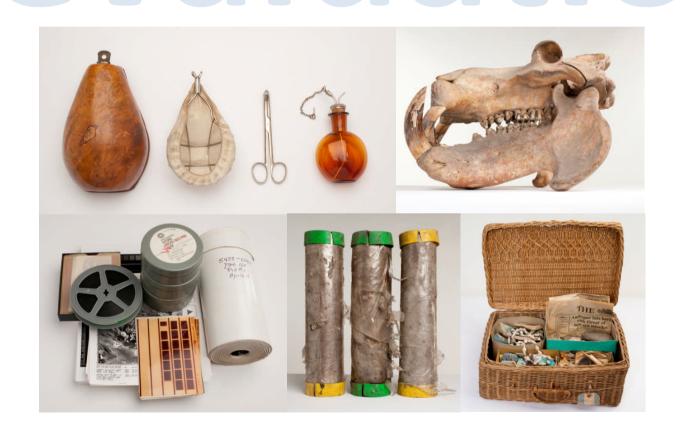
This exhibition is about thoughtful disposal.

Who is your exhibition for?

## audience

List the audiences who you want to reach and communicate or engage with and write a 20-word label for one of the objects in your exhibition.

## How will you know if your exhibition has been successful?







How will you know if your exhibition has been successful?

List two facets of your audience which you want to monitor and draw up 3 questions for an exhibition questionnaire

OR

> Design a bespoke evaluation exercise

# Put 'em all together and What hat have you got!

