EXAMPLES OF CREATIVE EVALUATION TECHNIQUES

Writing

Collaborative book
Comments on shapes: leaves on trees, eggs in nest, bubbles on water
Diaries/journals
Doodle sheet
Facebook wall – participants write comments on wall – all add likes/dislikes
Graffiti wall
Head, heart, bin – what you learned, liked, could do without
Ideas books – whole project, open access
Paper tablecloths – events, one-off activities
Postcards – into post box at event or send pre-stamped as follow-up
Responses to questions on paper, make balls and throw into containers
Suggestions boxes – events or whole projects
Write comments on paper, make into plane and fly into container

Talking

Appreciative questions (eg What worked well for you? What could we do to make things even better for you
Case studies
Individual reviews
Person tree/blob – which one is you? Movement during/after intervention
Walks and talks
Visual

Before & after self-assessment measures: ladder, wheel, thermometer
Chart – eg enjoyment & learning on axes. Stickers to mark feedback.
Images to stimulate discussion – individual or project focused
Photos – before/after; of activities; by participants
Photos of activities to vote on with stickers
Poster of event/project
Timeline – key points of event/activity along line. Draw line reflecting what they thought – above for positive, below for negative.
Videos

Games/activities

Bullseye: stickers on target - each ring as option/choice of activity or rating how much did you…. Collecting objects (eg. stickers/balls) from equal numbers in labelled containers (eg. learned a lot/a little/nothing) – take one object and count what’s left
Fishes and boulders (supports written on fish, barriers on boulders); stick on wall, discuss
Large outline drawing of person – write & stick: head – what you think; heart - how you feel; feet – what you’ll do
Line rating - standing in position according to statement or question
Running/walking to corners or objects - ratings or choices
Sorting cards (what you’re measuring) into containers (with ratings on)

Useful websites:

http://creativeandcredible.co.uk/
http://www.sheffkids.co.uk/adultssite/pages/consultationtechniques.html
http://www.evaluationsupportscotland.org.uk/resources/evaluation-methods/